



12/2023

State of the Chapter



MISSION STATEMENT

Our mission is to enhance the knowledge and expertise of government meeting professionals. Our objectives are to improve the quality of, and improve the cost-effectiveness of, government meetings.

CODE OF ETHICS

**SGMP HEREBY ACKNOWLEDGES THE FOLLOWING:
GOVERNMENT PLANNERS AND SUPPLIERS PROVIDE RELATED SERVICES
WITHIN THE MEETING PLANNING FIELD.**

01

Cooperation between government meeting planners and suppliers will reduce the cost of meetings with advantages to the hospitality industry and to the national economy.

02

Sound cost-effective transactions must be mutually beneficial.

03

Diversity, equity, and inclusion are critical to industry success.

ENTIRE SGMP CODE OF ETHICS [HERE](#)

BILL OF RIGHTS

01

Respect

- SGMP will promote a membership environment of civility, respect, and accountability in all member activities, volunteer groups, and training initiatives.

02

DEI

- SGMP will ensure a culture that continuously seeks opportunities to increase diversity in its membership, leadership, and external partners that is inclusive and welcoming of all individuals.

03

SGMP will promote an

- environment that allows and encourages its members to communicate openly and ensures that all input is heard and valued.

ENTIRE SGMP BILL OF RIGHTS [HERE](#)

BILL OF RIGHTS

04

Mission First

- SGMP will elect leaders who will honor the SGMP mission, bylaws, bill of rights, and its members.

05

Lawful and Ethical Leaders

- SGMP members have the right to expect leadership who displays dedication, integrity, and the highest standards of ethical behavior.

ENTIRE SGMP BILL OF RIGHTS [HERE](#)

BILL OF RIGHTS

06

Governance

- SGMP will operate democratically in its governance, and will allow all members the right to vote for and seek leadership positions.

07

Fiscal Accountability

- SGMP leaders will operate with utmost fiduciary responsibility and accountability to maintain appropriate financial management and internal controls. Leadership will be transparent in ensuring all funds are used for member activities and initiatives for today and future sustainability. Funds will be safeguarded against waste, fraud, unauthorized use, or misappropriation.

ENTIRE SGMP BILL OF RIGHTS [HERE](#)

CHAPTER BOARD 7/23 TO 6/25



President

Sharon Delvisco,
CGMP



1st VP

Melissa Lee
Boyd, CGMP



2nd VP

Jessica
McChesney

CHAPTER BOARD 7/23 TO 6/25



Secretary

Willma Harvey,
CGMP



Treasurer

Allison Landry,
CGMP



Immediate Past President

Vacant

SGMP BYLAWS

Amended February 2020

SGMP LA CHAPTER POLICY MANUAL

Updated 10.2022



ELECTIONS



Campaign Rules

Guidelines





CHAPTER LEADERSHIP SUCCESSION PLAN

- Have training session/s at the Annual Conference Nov 29 & 30, 2023 focused on succession planning
- Have the Board Members provide a presentation at monthly education meeting in July 2024 about Board Members Roles and Responsibilities
- Have Board Members identify potential chapter members to invite to Board Meetings beginning in August 2024
- Current Board Members will mentor the potential future Chapter Leaders

MEMBER SURVEY RESULTS

- Recommendations for Newsletter Content
 - How to's on anything
 - If we could get a member to write up a recap of the last month's meeting for those who could not attend.
 - Just what you are doing - great newsletter!
 - How to entice more government groups and individual travel to stay at my hotel.
 - upcoming events, pictures from the meetings, member spotlights

MEMBER SURVEY RESULTS

- Recommendations for Programming
 - How to negotiate
 - How to deal with_____
 - We have not done etiquette in while
 - AV Show and Tell; Utilizing Social Media Planners like Hootsuite; Creating a Social Media Plan; Speed Dating with our members (provide a list of key points to cover); Tour of the state via CVBs
 - ethics, pre con meeting checklist, site accessibility for folks with disabilities

MEMBER SURVEY RESULTS

- Wants to serve on a committee:

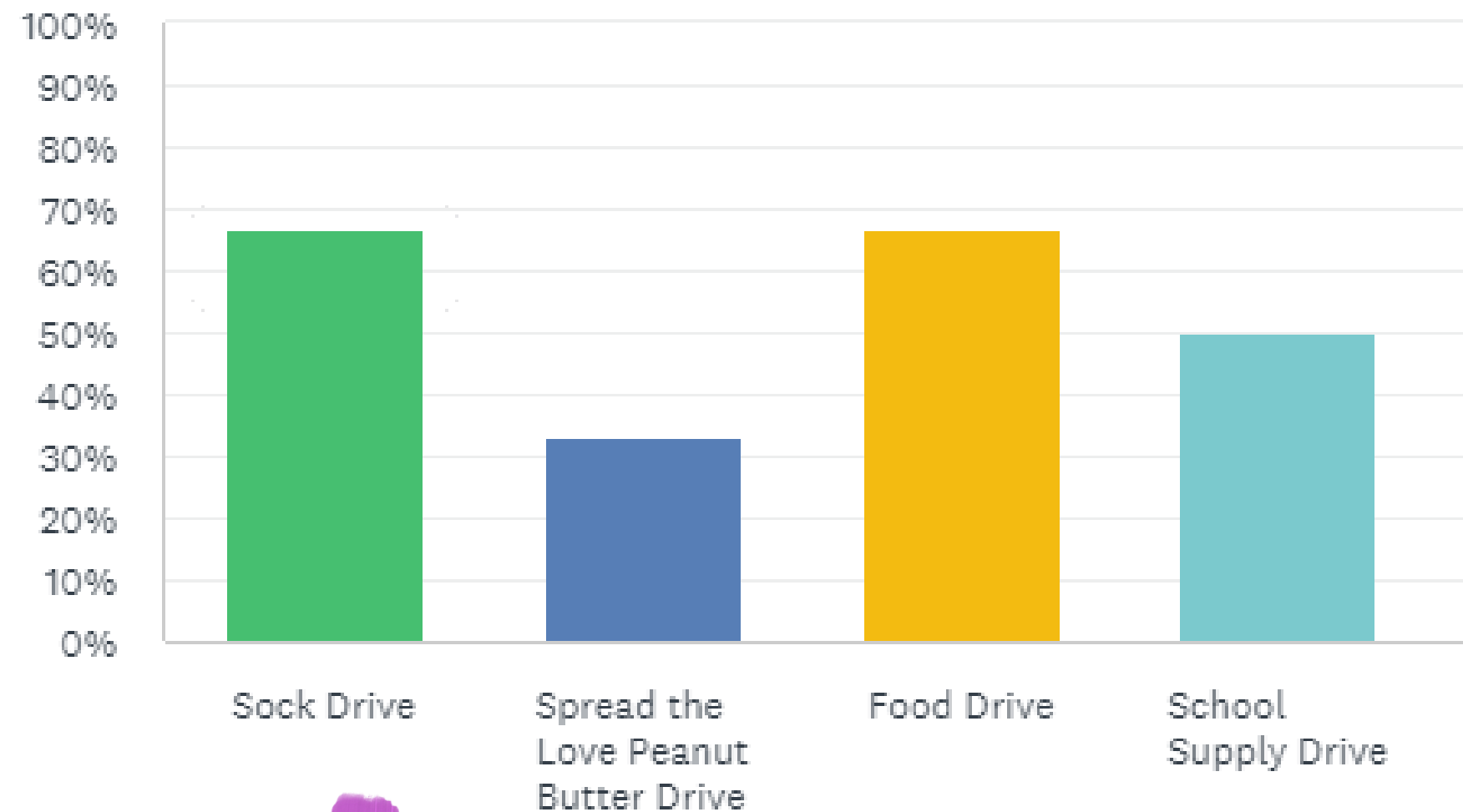
- Communications - 2
- Community Involvement - 1
- Education and Programming - 2
- Membership Committee - 1

- Are Social Media posts informative, useful, and relative?

- Strongly Agree - 83%
- Agree - 0
- Neutral - 17%
- Disagree - 0
- Strongly Disagree - 0

MEMBER SURVEY RESULTS

Chapter Community Involvement Campaigns:



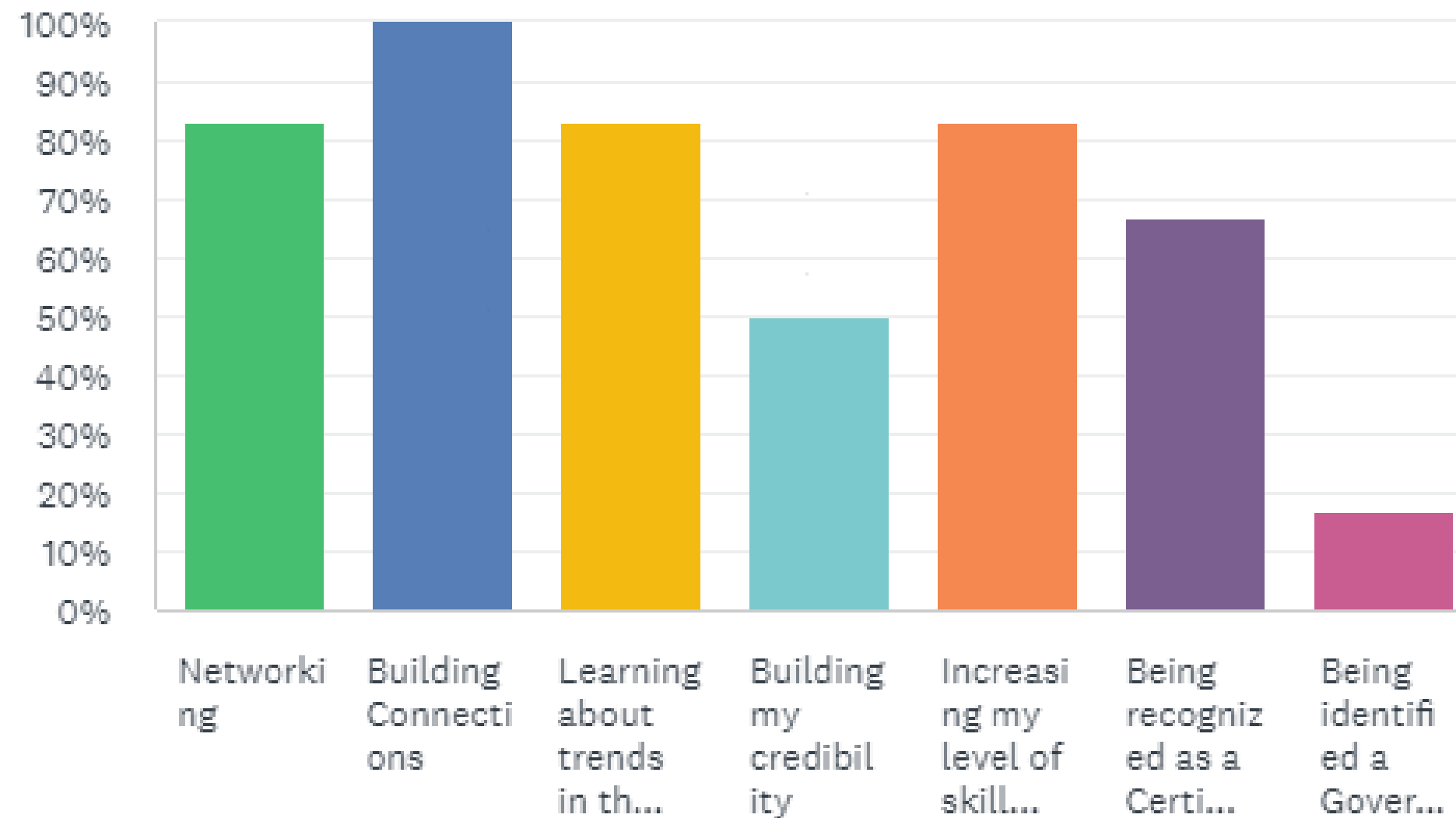
I want to suggest an approach to the community support initiatives that emphasizes providing valuable services instead of traditional handouts. While the current drives have been beneficial, let's consider participating in programs that offers training, mentorship, and education to empower individuals to improve their circumstances for the long term. This "hand up" approach can create lasting impact and self-reliance.

There is a company that provides bikes along with helmets, knee pad, etc at Christmas for \$150
Toy Drive
Pop Tops

MEMBER SURVEY RESULTS

What do you find most beneficial about your membership? (all that apply)

- Networking
- Building Connections
- Learning about trends in the government meeting industry
- Building my credibility
- Increasing my level of skills and knowledge
- Being recognized as a Certified Government Meeting Planner (CGMP)
- Being identified a Government Meeting Specialist (GMS)



MEMBER SURVEY RESULTS

Recommendations for Improvements:

- The communication is great, continue to share as much info as possible.
- bring in more members
- Make a chart and track for a year of new members and who brought them - like the old reading charts at school.
- better tech to support online attendees, involve new members more on the committees

MEMBER SURVEY RESULTS

- Improve the Value?
 - Work on succession planning for the next board
 - Rationale letters for employers and supervisors

CHAPTER OPERATIONS PLAN



[Link to Plan](#)

Strategic Focus 1 -
Membership

Strategic Focus 2 -
Volunteer Leadership

Strategic Focus 3 -
Education, Resources, &
Networking.

Strategic Focus 4 - Ethics,
Governance & Operations.

Strategic Focus 5 -
Communication

Strategic Focus 6 -
Financial Stability

Strategic Focus 7 - Visibility
& Marketing

Strategic Focus 8 - Building
on Strengths

Strategic Focus 9 -
Relationship with National



CHAPTER OPERATIONS PLAN




[Link to Plan](#)

Strategic Focus 1 -
Membership

Recruit 4 suppliers and 4 planners as members between July 1, 2023 and June 30, 2024

Strategic Focus 2 -
Volunteer Leadership

Recruit 25% of members to participate on committees



CHAPTER OPERATIONS PLAN



[Link to Plan](#)

Strategic Focus 3 –
Education, Resources, &
Networking.

Offer educational
programming at each
meeting

**Strategic Focus 4 – Ethics,
Governance & Operations.**

Keep Chapter Operations
transparent and consistent,
Chapter Board members
will review the current
Chapter Policy Manual

CHAPTER OPERATIONS PLAN





[Link to Plan](#)

Strategic Focus 5 -
Communication

Review and update
distribution list in mail
chimp

Strategic Focus 6 -
Financial Stability

Maintain financial stability
Secure a minimum of 3
sponsors for annual retreat



CHAPTER OPERATIONS PLAN



[Link to Plan](#)

**Strategic Focus 7 – Visibility
& Marketing**

Partnering with host
properties for monthly
meetings

**Strategic Focus 8 – Building
on Strengths**

Recruiting members for
committees based upon
strengths

**Strategic Focus 9 –
Relationship with National**

Invite Chapter Liaison to
monthly meetings to
increase engagement

GET INVOLVED IN COMMITTEES

01

Communications

- Our goal is to share information, resources and best practices that are relevant to our membership and content that will enhance our planners and supplier's roles within their organization.

Communications@sgmpla.net

02

Community Involvement

- This committee works to find and create opportunities in and that directly benefit our local communities.

2ndVP@sgmpla.net

03

Education and Programming Committee

- This committee plans our monthly education luncheons, books guests speakers, secure meeting locations, and plans food and beverage menus.

Secretary@sgmpla.net

[MORE INFORMATION HERE](#)

GET INVOLVED IN COMMITTEES

04

- Fundraising and Sponsorship Committee
- The Fundraising and Sponsorship Committee generates revenue for our chapter through ad revenue in our newsletter and on our website.
- President@sgmpla.net

05

- Hospitality Committee
- This committee helps to foster and promote a friendly, welcoming, and caring community within our chapter.
- President@sgmpla.net

06

- Membership Committee
- This includes ensuring and overseeing membership database maintenance, developing and implementing member recruitment and retention strategies, and employing and enhancing communication and outreach
- Membership@sgmpla.net

[MORE INFORMATION HERE](#)

NATIONAL AWARDS 2023



MEMBERSHIP STATUS

41 Members!

8 contract planners

17 government planners

16 suppliers



FOLLOW SOCIAL MEDIA

X formerly Twitter

Facebook

Instagram

LinkedIn!

CGMP AND GMS

2 GMS Certificates

[More info](#)

12 CGMPs

[More info](#)



Thank you!